



## Secrets of Crisis Communications Workshop

You want to stay in control during a crisis.

We'll show you how.

You may have wondered what goes on behind the scenes of some of the most memorable crises, but have you ever thought about all the scandals that never made the headlines?

Crisis PR is fast-paced and sexy, but the real sizzle comes from stopping issues before they have a chance to break loose.

### Because Reputation is Your Most Valuable Asset ®

We're giving you a *behind-the-scenes* look at the fundamentals of *effectively managing a crisis* as we reveal the secrets that turned us into one of the leading Crisis PR firms.

#### Who is this for:

Lawyers  
Business Owners

Non-Profit Leaders  
HR Leaders

Executives  
PR Professionals

#### When you join the Reputation Protection workshop, you'll learn:

- The #1 Weapon for Changing the Narrative
- How to Resolve Small Issues Before They Become Crises
- How to Manage the Message During a Crisis

#### Trusted By & Partnered With Organizations In:

Construction  
Colleges & Universities  
Healthcare

Eldercare Communities  
Entertainment  
Hospitality  
*and more...*

Food & Beverage  
Health & Wellness  
Technology

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